

## CLUB ACTIVITY BIZ ARENA

**Date:** 13/03/2026

**Number of Participants:** 97

On 16 March 2026, the Incipience Biz-Arena club activity was successfully conducted, engaging a total of 97 participants. The event was designed around contemporary business concepts and structured into three progressive and competitive rounds to enhance analytical thinking, creativity, and business awareness.

**Round 1** served as an introductory stage, featuring activities such as Grid Grind (a crossword exercise), Corp Quiz (a multiple-choice assessment), and Logo Legends (identifying parent companies from brand logos). This round helped participants warm up and test their fundamental business knowledge.

**Round 2** focused on developing analytical and reasoning skills. It included Visual Cipher (interpreting management terms from visual prompts), Chrono Quest (arranging business events in chronological order), and Founder Files (matching founders with their respective companies). These activities encouraged critical thinking and deeper engagement with business concepts.

**Round 3** was the final and most creative stage, where teams were required to combine two distinct products into a single innovative idea and present a structured business pitch. This round tested participants' creativity, teamwork, and presentation skills.

The event was evaluated by esteemed judges, Ms. Lavanya Shreedhar, working in HR operations at Manhattan Associates, and Ms. Devi, an HR specialist at Mill Story. Their industry experience added value to the evaluation process, and they provided practical insights on corporate readiness, emphasizing clear communication, teamwork, adaptability, and data-driven decision-making.

Team 10 secured the first place for their outstanding performance. The judges concluded the event with valuable guidance on preparing for corporate environments, highlighting the importance of strategic thinking and effective communication.